

## FOR IMMEDIATE RELEASE

For additional information, please contact:  
Christina Björkander, Dir. Global Marketing & Communications  
[christina.bjorkander@baldwintech.com](mailto:christina.bjorkander@baldwintech.com)

**Baldwin Technology Company Inc.** t. +1 (314) 863-6640  
8040 Forsyth Blvd. f. +1 (314) 726-2132  
St. Louis, MO 63105 USA [baldwintech.com](http://baldwintech.com)

## Baldwin installs six precision spray systems in 60 days for textile manufacturers *Fabric finishing and sanforization systems installed in the US and Turkey to enhance productivity*



*Baldwin's TexCoat G4 precision spray system produces ideal results in fabric finishing, because the exact required amount of water and chemistry is always applied.*

ST. LOUIS — Sept. 22, 2020 — Baldwin Technology Company Inc. has successfully installed six new fabric finishing and sanforizing [precision spray systems](#) in the US and Turkey. Despite the COVID-19 pandemic, the installations were completed in just 60 days, thanks to close collaboration between onsite Baldwin textile team members, local agents and remote support from the company's product and technology center in Sweden.

For textiles, non-wovens and technical textiles, Baldwin's precision spray technology processes a wide range of low-viscosity water-based chemicals, such as softeners, anti-microbial agents, water repellents, oil repellents, flame retardants and more. These systems enable fabric producers to significantly reduce chemical and water consumption, while speeding up production times and eliminating production steps, including drying and bath changeovers when switching fabric colors.

"Our customers are major manufacturers in fabric dyeing, finishing and remoistening, and we want to provide outstanding service and support—even in times like this," said Rick Stanford, Business Development Leader at Baldwin and the commercial leader of the US installations. "Not only does our precision spray technology enhance productivity in their process, but there is also zero waste, which goes hand-in-hand with the increased sustainability focus in the textile industry."

In North Carolina, two new TexCoat G4 precision spray systems are now in production with major international vertical manufacturers of outdoor living, performance fabrics and automotive fabrics. In Georgia, a major vertical manufacturer of workwear and protective fabrics installed a sanfor precision spray system, which has helped the customer obtain deeper penetration of moisture into fabrics treated with durable water repellents. In Turkey, three new TexCoat G4 systems were installed in Çorlu, northwest of Istanbul, for a large producer of knit fabrics, such as T-shirts.

"In Turkey, the manufacturer purchased and installed one TexCoat G4 system before COVID-19, and the customer was so pleased with the results that, during the pandemic, three more were purchased," said Simone Morellini, Sales Manager-EMEAR at Baldwin and the commercial leader of the Turkish installations. "The systems were manufactured and installed during the lockdown, and now, all four systems are up and running, and being used heavily on a daily basis."

"With the success we have seen, we plan to apply the same strategies for upcoming installations, including the next one in Honduras: strong local management and customer coordination, combined with effective remote support during the installation," said Stanford.

### ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit [baldwintech.com](http://baldwintech.com).

### ABOUT BW FORSYTH PARTNERS

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm [Barry-Wehmiller](http://Barry-Wehmiller). Established in 2009, BW Forsyth Partners blends Barry-Wehmiller's unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit [bwforsyth.com](http://bwforsyth.com).